





# Business Domain

## Game Publishing

- localization
- promotion
- marketing
- user-communication
- user-support



## ALL ABOUT GAMES

## Game Development

- Programming
- Art design
- Sound design
- Game design
- Cross-platform implementation



## Game Business Consulting

- Market Analyze
- Monetization
- Game Design
- User-feedback Analyze
- Visualization
- Biz-matching





# Achievement

4/7  
games  
featured on store

Media Award  
winning

# Titles

## ANIMUS



- **featured** on Nintendo US e-shop
- development/publishing support
- localization support

## Sally's Law



- **featured** on AppStore
- implemented from Smart phone to Switch
- global launch
- media **awarded**

## Middle-age Knight YASUHIRO

- **featured** on AppStore-  
/GooglePlay
- 3rd anniversary  
(as of 2018/Nov.)



... and the list goes on!





## **CEO** **Yasuhiro Sumida**

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### **Profile**

1992-2013

**General Manager of Smartphone/PC online game business division at CAPCOM CO., LTD.**

2013-2014

**CEO and Country Manager at Fyber Japan co., ltd.**

2014-

**Founder and CEO of Polaris-x Inc.**

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### **Contact**

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